

CSR NEWLETTER

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APRIL - 2015



GURUKUL DAY IN TRICHY AND SALEM GURUKUL SCHOOLS.

SALEM



SALEM



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SALEM



TRICHY



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Gurukul Day was celebrated in Salem and Trichy Gurukul schools with Parents and family members . The Principal delivered the welcome note and introduced the Staff members and highlighted their special features, outstanding performances and areas of improvement and thanked the parents for the cooperation with teachers. The parents spoke about the philosophy of our management policies and the methods of teaching in our school. At the end of the session, teachers birthday was celebrated with cake cutting and high tea with the children.

PTA MEETING AT TRICHY GURUKUL SCHOOL



PTA meeting was conducted at Trichy Gurukul school with teachers and parents. The principal discussed about the fee payment , books, uniforms, school timings, students performance and teaching methods. The parents were happy at the end of the discussion.

EDK GROCERY STORES



15248 members benefited from EDK shops during the month of April 2015. The average purchase by each member was Rs1337 per month and average savings was around 8-10%. We have added 4325 new members to the total base in the month of April thus taking the total customer base to 155820. PAMMAL shop topped the sales for the month followed by TRIPLICANE and AMBATTUR. The Bio metric identification of members is implemented in all 21 stores.

EQUITAS PLACEMENT CELL



Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 837 youth for the month of April-2015 and cumulatively 34146 youth were placed.

SKILL TRAINING



We Conducted 5 day skill training programme across India for 2518 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.

MEMBERS REACH OF CSR INITIATIVES

APRIL - 2015 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A). 26635 1236808

NO OF FREE SPECTACLES. 1317 72277

NO OF FREE CATARACT OPERATIONS. 1317 72277

NO OF PARTICIPANTS IN MEDICAL CAMPS. (B) 43865 1714417

TOTAL (EYE + MEDICAL CAMPS) (A) + (B). 70500 2951225

NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS. 2518 370739

NO OF UNEMPLOYED PLACED IN JOB FAIRS. 128 19094

NO OF HEALTH CAMPS IN APRIL : 441

HEALTH HELP LINE



128 Members derived a savings of Rs 14.99 lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals).

MONTHLY MEDICAL CAMPS



70500 Members benefited through medical camps conducted across India by various hospitals. Over all 26635 eye camps members were screened, 88 free cataract operations were done by Bharat chasma Ghar / Aravind / Vasant / Ramakrishana Mission / Pranav Eye care / Uma Eye clinic hospitals and 1317 members were provided with free reading spectacles.