

# CSR NEWS LETTER

VOL: 08

JULY - 2015



## SKILL TRAINING



We Conducted 5 day skill training programme across India for 3635 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.

## EQUITAS PLACEMENT CELL



Conducted job fairs for unemployed youth and facilitated getting gainful employment opportunities to nearly 1254 or the month of July-2015 and cumulatively 39933 youth were placed.

## MONTHLY MEDICAL CAMPS



70013 Members benefited through medical camps conducted across India by various hospitals. 26415 members were screened, in eye camp 93 free cataract operations were done by Bharat chasma Ghar / Aravind / Vasana / Ramakrishana Mission / Pranav Eye care / Uma Eye clinic hospitals and 1056 members were provided with free reading spectacles.

### MEMBERS REACH OF CSR INITIATIVES

JULY- 2015 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A). 26415 1312389

NO OF FREE SPECTACLES. 1056 75787

NO OF FREE CATARACT OPERATIONS. 93 24750

NO OF PARTICIPANTS IN MEDICAL CAMPS. (B) 43598 1846326

TOTAL (EYE + MEDICAL CAMPS) (A) + (B). 70013 3158715

NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS. 3635 379581

NO OF UNEMPLOYED PLACED IN JOB FAIRS. 1254 39933

HEALTH HELP LINE 98 19261

HEALTH HELP LINE SAVINGS 734500

NO OF HEALTH CAMPS IN JUNE : 431

## HEALTH HELP LINE



98 Members derived a savings of Rs 7.34 Lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals).

## EDK GROCERY STORES



15407 members benefited from EDK shops during the month of July 2015. The average purchase by each member was Rs1425per month and average savings was around 8-10%. We have added 4056 new members to the total base in the month and thus taking the total customer base to 167943. Velachery shop topped the sales for the month followed by Pammal and Kodungaiyur. The Bio metric identification of members is implemented in all 22 stores.

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## DINDIGUL GURUKUL

### KAMARAJAR'S BIRTHDAY CELEBRATION



Kamarajar's Birthday was celebrated as Education Development Day . The children sang a song, and a II std child did a role play, VI std children presented with a dance to a song in praise of Kamarajar, a teacher highlighting the qualities of Kamarajar to be emulated by children and the VIII and IX Std children debating on the topic . It was an overall experience for the children in different activities. All the children eagerly participated and enjoyed the programme.

## INVESTITURE CEREMONY AT TRICHY GURUKUL



Investiture Ceremony was done by Trichy gurukul Students from class IV to X assembled in the front ground . The ceremony started with Tamil Thai Vazhthu , flag hoisting followed by National pledge. Then a message about the importance of Investiture ceremony was given by senior teacher . New SPL and other council members were introduced to the school and were honored with their respective badges. The previous SPL, ASPL and the Captains handed over the flags to the new leaders and the oath was repeated by the newly elected leaders and took up their positions. Principal reminded about their duties and wished success to their leadership.

## CLINIC FOR MEMBERS



A Clinic was opened for members and public for their OP needs at Vysarpadi (Moolakadai branch) . The clinic is named as " Sugam". The clinic will be open from 5 pm to 9 pm on weekdays. Specially appointed Doctor will perform the screening and prescription will be provided for the members.

## PEDIATRIC CAMP



Tiruvarur Branch team, put up a great show on pediatric camp, they spent the Sunday from 9am to 6 pm, nearly 2000 people turned up, bringing their children 601 who were screened with doppler test, and found 42 serious case which could be corrected by operation using CM iNsurance scheme, all these 42 lives can be saved, The Branch team communicated that this camp gave them immense satisfaction, as they played an important role in saving children lives, the team is now following up on issuance of Insurance card, and coordinating with Apollo hospitals

## CANCER SCREENING CAMP



A screening camp on breast cancer was conducted for the membres at Bangalore by Central branch . The camp was conducted in tie up with Narayana Hospitals Bangalore. 92 members benefited in this camp and found to be nil negative reports. Seen in the picture Dr. C .K . Gariyali I.A.S (retd) our trustee attending the camp.



# WEAR YOUR HELMET