

EQUITAS GURUKUL MATRICULATION SCHOOLS

CHRISTMAS AND NEW YEAR CELEBRATION



DINDIGUL



KARUR

Christmas and New Year was celebrated in Dindigul and Karur Gurukul schools. The Principal started with a special message for the students by motivating them to realize their talent that they have and work towards a very successful life. The students sang Christmas carol in English and Tamil. The whole nativity scene was enacted by the students followed by a dance.

HUMAN RIGHTS DAY IN OUR KARUR GURUKUL



Human Rights Day was celebrated in our Karur Gurukul school, a leading legal adviser cum social worker of Karur was the Chief Guest of the day. The session was to educate the students on anti corruption and encourage them to speak up boldly.

TRIP TO CHOCOLATE FACTORY FOR KARUR GURUKUL STUDENTS



Children of class I to VI were taken to Ground Nut Chocolate Factory in Manmangalam Karur. The labourers in the factory explained different steps involved in chocolate making. Kids also realized how hard people work. The trip was informative & memorable for the students.

DENTAL CAMP FOR CHILDREN AT KARUR GURUKUL



"I Tooth Dental Clinic" of Karur organised a dental check up for class L.K.G TO CLASS VI. A brief introduction about brushing teeth was given. Many students came forward with lots of doubts and the Doctor responded their questions. Students with dental problems were identified and the reports were given to their parents to take proper treatment.

TRIP FOR STUDENTS TO MARKET



The KG. Kids of Karur Gurukul School were taken to the vegetables market to experience and get a feel of how a vegetable market will look. This session was well received by the children. They were able to recognize names of fruits and vegetables, the trip was good learning experience.

WORLD DISABILITY DAY 3.12.2014



World disability day was celebrated by Equitas at the Head Office. The program started with a quiz conducted by V-Shesh, the Chief Guest was Mr. Sanjay Arora-IPS, ADGP, TN-Commando force and Ms. Madhavi latha-President, Wheelchair basket ball association of India. 3 women outstanding entrepreneurs PWD's were honoured. And shields were distributed to staff and branch for reaching out to maximum number of PWD's.

HEALTH CAMPS AT VEHICLE FINANCE BRANCHES



VF Loan mela and health camp was conducted for truck drivers in 15 locations across India. Over 1900 customers attended this program. This camp was very useful for customers and leads were also generated from this activity.

EDK GROCERY STORES



16181 members benefited from EDK store during the month of December 2014. The average purchase by each member was Rs1437.50 and average savings was around 8-10%. We have added 4692 new members to the total base in the month of September thus taking the total customer base to 139306 AMBATTUR shop topped the sales for the month followed by PAMMAL and TRIPLICANE. The Bio metric identification of members is implemented in all 22 stores.

BEYOND THE CALL OF DUTY



WORLD AIDS AWARENESS DAY IN COIMBATORE

1st Dec- "WORLD AIDS AWARENESS DAY" was organized for our members at Coimbatore Police Commissioner Office by the eminent UN Volunteer and Equitas CSR TEAM. The program focused on creating awareness on handling affected children, who are school going. The program threw light on supporting such children and working towards their welfare (higher education, skill development etc).

MONTHLY MEDICAL CAMPS



47303 members benefited through medical camps conducted across India by various hospitals. In eye camps 29331 members were screened, 41 free cataract operations were performed at agarwal / Aravind hospital and 1003 were provided free reading spectacles.

SKILL TRAINING



We Conducted 5 day skill training programme across India for 3879 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.

EQUITAS PLACEMENT CELL



Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 895 youth for the month of Dec. and cumulatively 25790 youth.

MEMBERS REACH OF CSR INITIATIVES

DEC - 2014 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A).	29331	1137357
NO OF FREE SPECTACLES.	1003	67241
NO OF FREE CATARACT OPERATIONS.	41	23941
NO OF PARTICIPANTS IN VF CAMP	1053	14078
NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	47303	1530473
TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	76634	26667830
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	3879	361205
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	895	25790

TELEMEDICINE WITH APOLLO



We have covered 325 members by addressing their OP needs at the 3 telemedicine centers.

HEALTH HELP LINE



45 members derived a savings of Rs 4.24 lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals). This month Erode areas performance was very impressive.